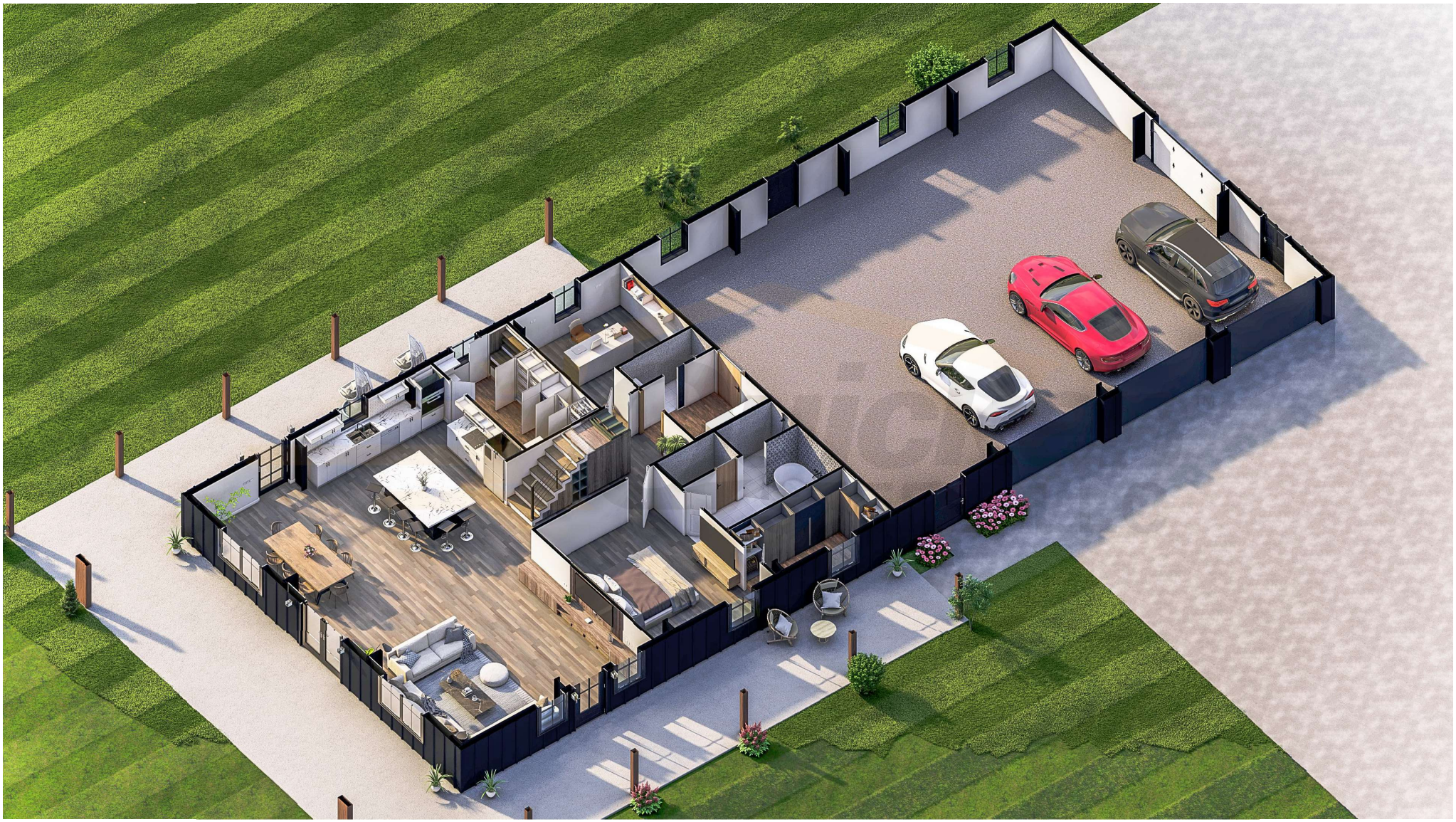Midea